

Tips for Creating a Great Video

Research

The contest is to promote the benefits of ethanol, so you'll need to know a little bit about it to get started. The judges can tell who knows their stuff, so make use of the following links:

- www.ethanolretailer.com
- www.ffv-awareness.org
- www.afdc.energy.gov
- www.ethanol.nebraska.gov
- www.growthenergy.org
- www.ethanolrfa.org

Practice Makes Perfect

It's rare to produce a great video on the first take, so film several "takes" before putting together your final video. Practice your lines ahead of time or use large cue cards instead of reading your lines off the screen. Check for grammatical and speaking errors.

Review the Rules

Review the contest overview document for a full listing of contest rules and guidelines. In addition, an entry form is required for each video participant.

Video Submission

If you are mailing a DVD of your video, ensure it is in the mail BEFORE the deadline. This year's deadline is Sunday, Jan. 31, 2016. Late submissions will not be accepted.

Be Creative and Have Fun

Creativity will make your videos stand out. We like ideas that are original and haven't been seen before. The contest is all about having fun with renewable fuels. Students who are having fun are often the most fun to watch.

Questions? Ask!

If you have questions about contest guidelines, rules, research or anything else, don't hesitate to contact Megan Grimes at 402-471-2941 or megan.grimes@nebraska.gov.